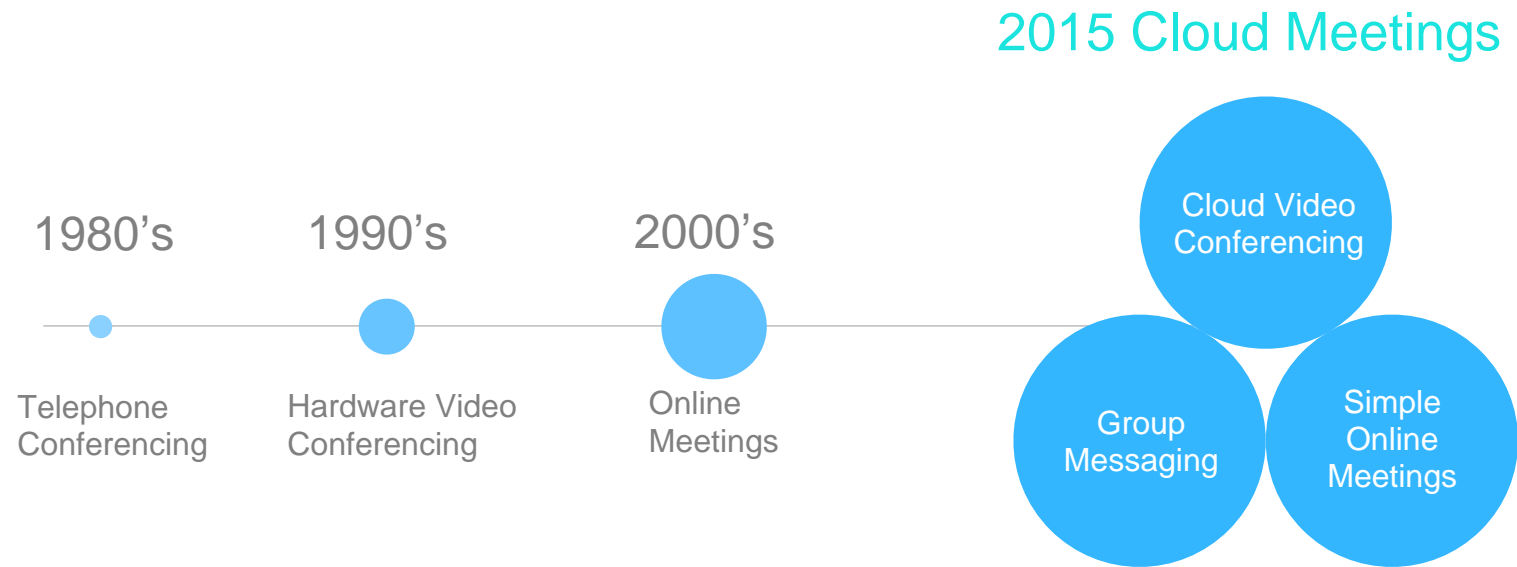


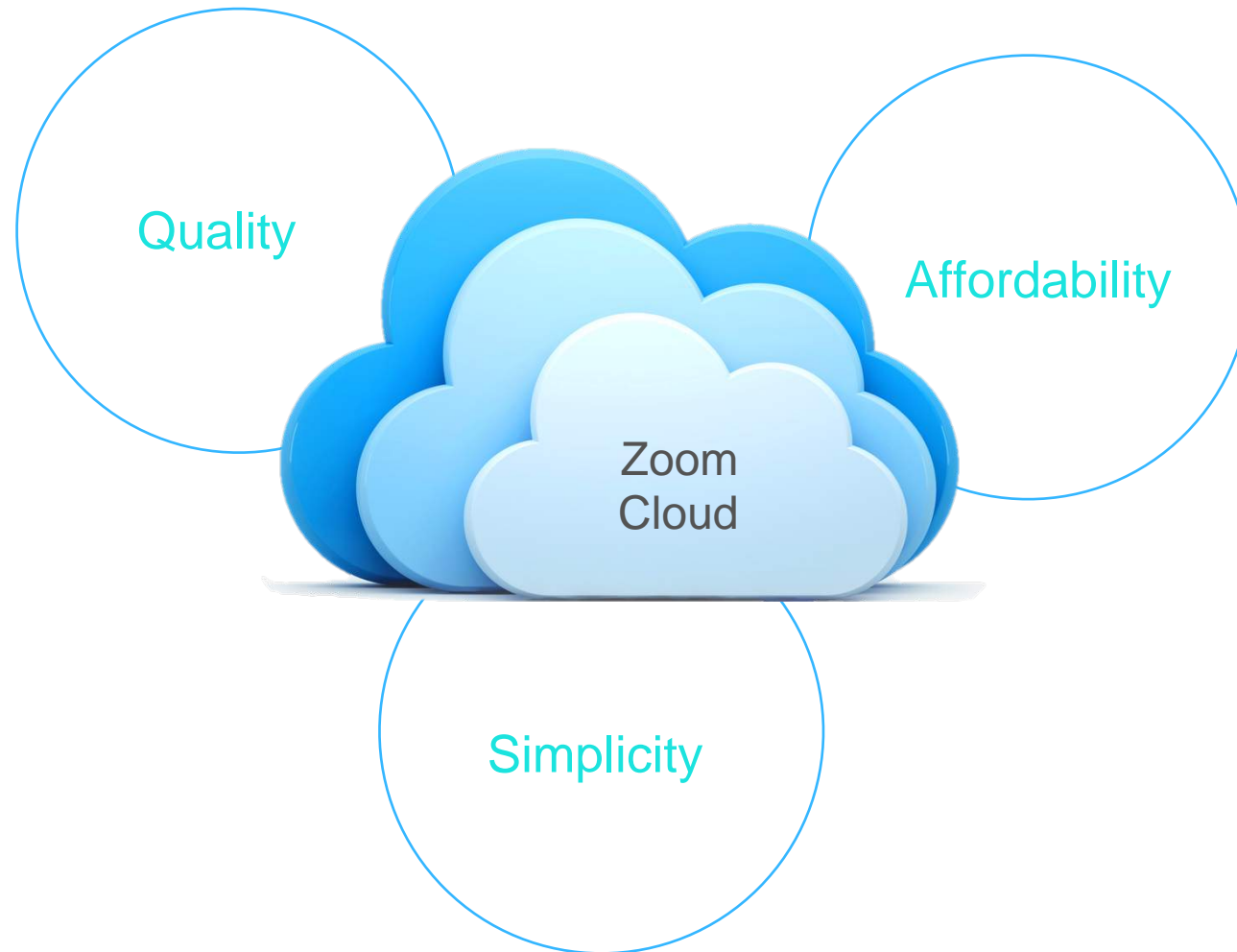
# The Cloud Meeting Company



# The Cloud Meeting Company



# Upgrade Your Meetings



# Zoom Cloud Meetings



# Zoom Rooms

Love Your Conference Rooms



# What is Zoom Rooms?

Zoom Rooms is [the first](#) Conference Room System created for [Mac OS and iOS](#)



# Traditional Room vs Zoom Rooms

## Traditional Conference Room



Hardware-based room system



Wireless presentation system



PSTN conference phone

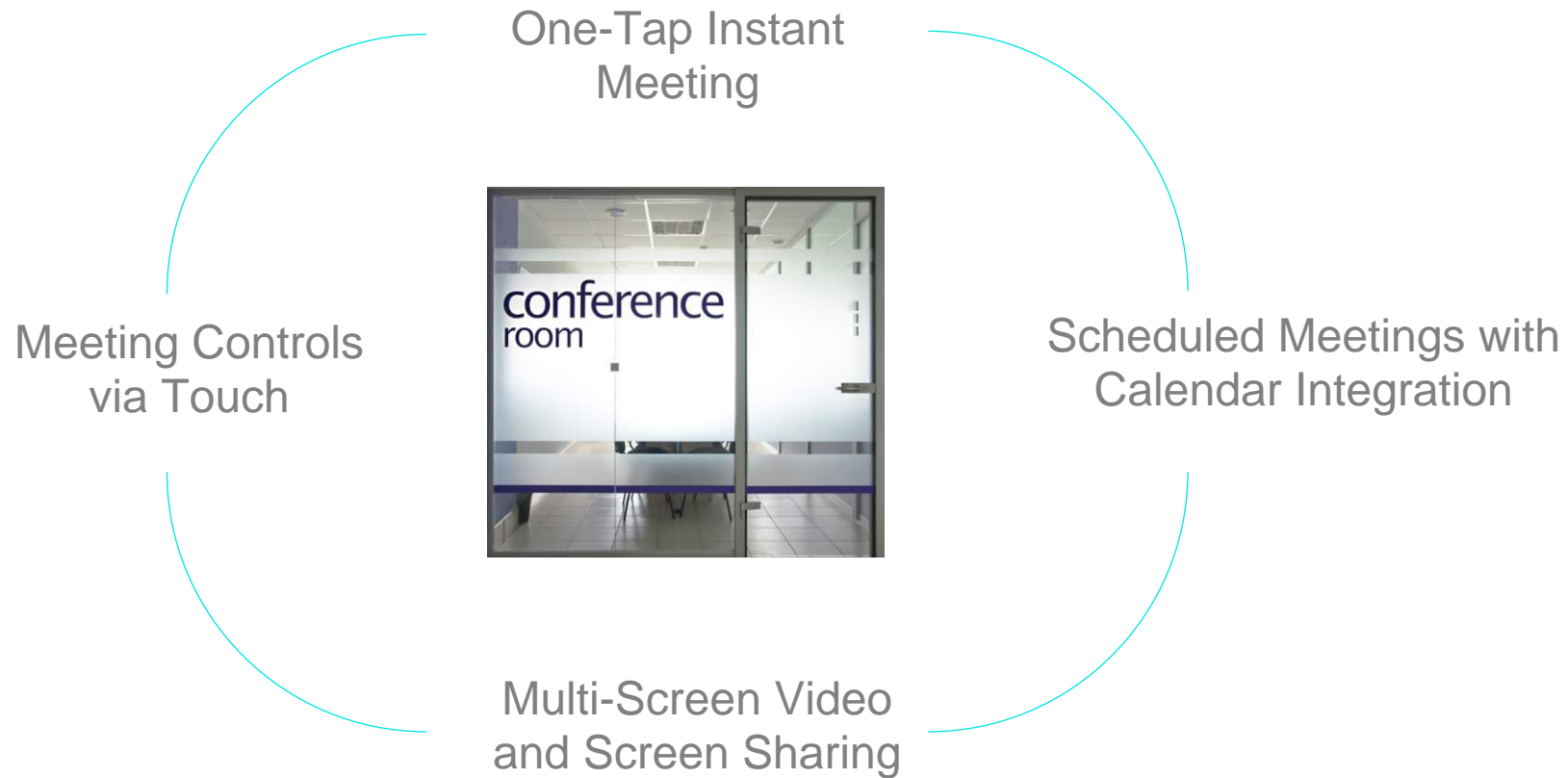
## Zoom Rooms



Software-based room system

Integrated all-in-one

# How it Works?





# One Tap



- One-tap to start an instant meeting
- Room-to-room calling
- Room-to-contact calling
- Room to H.323/SIP endpoint calling
- Room to telephone calling
- Up to 200 participants

# Calendar Integration



- Google or Exchange calendar
- List of upcoming meetings
- Upcoming meeting notification
- One-tap to start meeting

# Touch Controls



- Touch meeting controls
- Participant mute/unmute/remove
- Invite others via directory, telephone or email
- Change layout
- Local camera pan-tilt-zoom
- Turn on cloud recording

# Up To 3 HD Displays



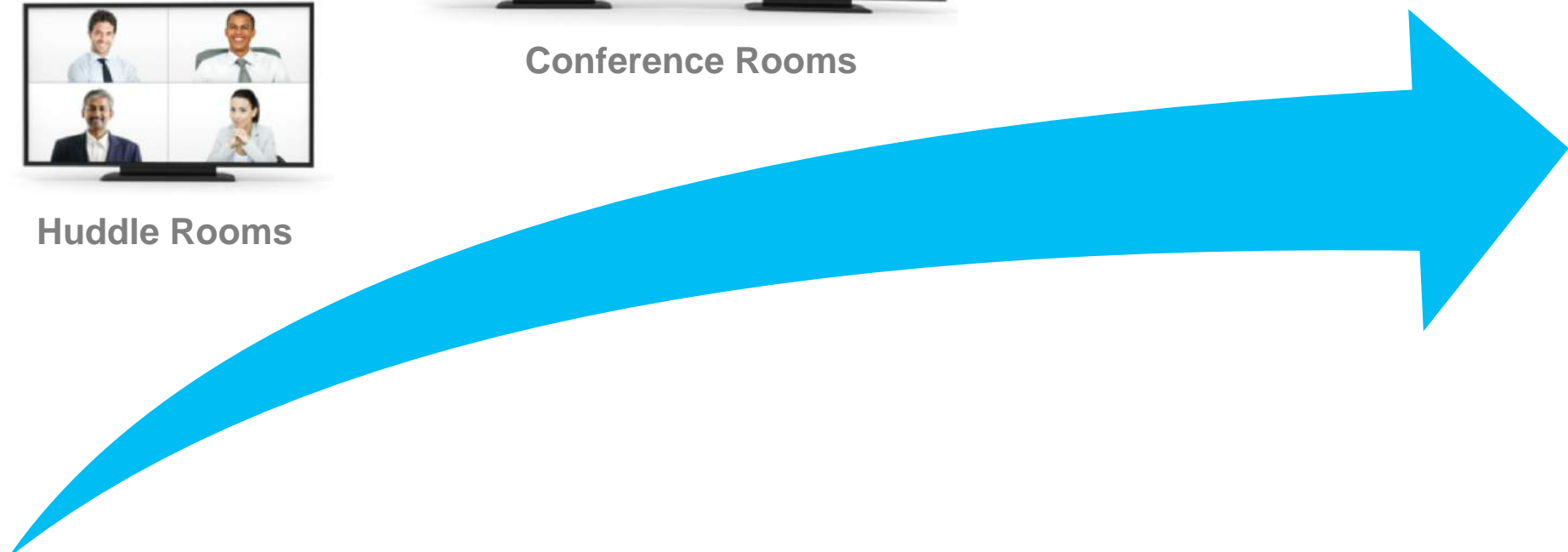
Huddle Rooms



Conference Rooms



Board or Large Rooms

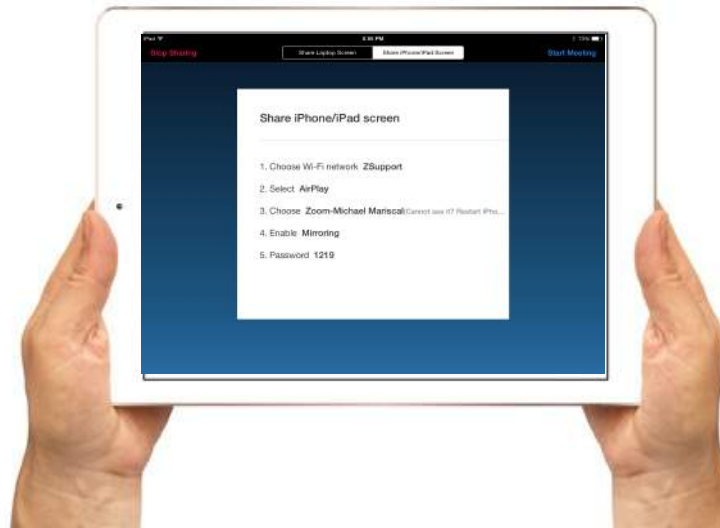


# Screen Sharing and Co-Annotation

share.zoom.us



Airplay Mirroring



Wired HDMI



# Multi-Screen Layouts



Speaker

Speaker

Speaker



Gallery View

Content  
Sharing

Active Speaker

# Why Zoom Rooms?

		<b>Zoom Rooms</b>	<b>Google Chromebox</b>	<b>Microsoft Lync Room</b>	<b>Polycom, Cisco, Lifesize</b>
<b>Quality</b>	<i>Ease of use</i>	<i>iPad Touch Controller</i>	<i>Remote Control</i>	<i>Touch Console</i>	<i>Touch Console</i>
	<i>Video Support</i>	<i>HD up to 3 Screens, 25-200 Video Streams</i>	<i>SD 2 Screen, 15 Video Streams</i>	<i>HD up to 2 Screens, 5 Video Streams</i>	<i>HD up to 2 Screens Variable/\$\$</i>
	<i>Screen sharing</i>	<i>WiFi, Airplay and Wired</i>	<i>WiFi</i>	<i>WiFi</i>	<i>Wired</i>
<b>Features</b>	<b>Login</b>	Email, Google, SSO/AD	Google	Windows/AD	None
	<b>Calendar</b>	Google and Exchange	Google	Exchange	None
	<b>Other Legacy Endpoint Support</b>	H.323/SIP: Cisco, Lifesize, Polycom	None	None	No Cross Vendors
	<b>Phone</b>	Global dial-in or call-out	None	None	None
	<b>Recording</b>	MP4 or M4A	YouTube	Lync Server	Proprietary
<b>Pricing</b>	<i>Pricing PRO</i>	<i>\$99/year (25)</i>	<i>\$250/year</i>	<i>Expensive</i>	<i>Very Expensive</i>

# SUMMARY



Zoom Rooms

- Quality matters
- Simplicity and ease-of-use
- Collaboration options
- End-to-end security
- Exceptional affordability



THANK YOU!